

NAC MOBILE PRIVATE POLICY

Last revised: April 13, 2024

SOPHALI INC., a sister company of NAC Mobile Solutions Inc. (“**Sophali**”, “**we**”, “**our**” or “**us**”) offers a proprietary marketplace platform that allows users and merchants to perform transactions relating to the purchase, acquisition and delivery of goods and services by way of its mobile applications and web applications, including the Sophali Apple App and the Sophali Google App (collectively, the “**Sophali Platform**”). You might access the Sophali Platform through your mobile device, your computer or by other means as provided by Sophali from time to time.

PLEASE READ THESE PRIVATE POLICIES (“**PRIVATE POLICY**”) CAREFULLY. THESE TERMS CONSTITUTE A LEGALLY BINDING AGREEMENT BETWEEN YOU AND SOPHALI. THESE TERMS GOVERN YOUR ACCESS TO AND USE OF THE SERVICES. BY SIGNING UP FOR AN ACCOUNT, BY USING OR ACCESSING THE SOPHALI PLATFORM OR OTHERWISE USING THE SERVICES, YOU AGREE TO BE BOUND BY THESE TERMS (INCLUDING THE LINKED DOCUMENTS REFERRED TO IN THESE TERMS), AS REVISED FROM TIME TO TIME. IF YOU DO NOT ACCEPT THESE TERMS, YOU MUST NOT ACCESS OR USE THE SERVICES. IF YOU ARE DISSATISFIED WITH THESE TERMS OR ANY OTHER TERMS, CONDITIONS, RULES, POLICIES, GUIDELINES OR PRACTICES APPLICABLE TO THE SERVICES, YOUR SOLE AND EXCLUSIVE REMEDY IS TO DISCONTINUE ACCESS TO AND USE OF THE SOPHALI PLATFORM AND ALL OTHER ASPECTS OF THE SERVICES. YOU REPRESENT THAT YOU ARE AT LEAST THE LEGAL AGE OF MAJORITY IN YOUR JURISDICTION.

These Terms are effective on the earlier of the date (a) you click to accept these Terms, or (b) you first sign up for an account, use the Sophali Platform or otherwise use the Services. You consent and agree to our collection, use and disclosure of personal information as described in the Privacy Statement.

****Introduction****

Welcome to Sophali Inc. the premier mobile marketplace for purchasing food directly from a variety of merchants. We are committed to protecting the privacy and security of our users' personal information. This privacy statement outlines our practices regarding the collection, use, and protection of personal data.

****Information Collection****

We collect personal details necessary to facilitate transactions on our marketplace, including but not limited to, name, contact information, and payment details. All information is stored for Internal use only by our AI engine to enhance the experience of the users of the platform. We ask for a Date of Birth so that Merchants are able to send you loyalty discounts or promotional gifts on your birthday.

****Sharing****

We partner with merchants that subscribe to our ecosystem to provide specific services. When the user signs up for Sophali, we will share names, or other contact information that is necessary for the third party to provide these services. Merchants are also able to send you promotions and discounts in this closed, private ecosystem. The Merchants are allowed to use personally identifiable information for the purpose of providing these services. End User always has the option to “Check out” of any merchant and not allow the merchant to know the details of the end user or receive any coupons if they should desire.

****Data Storage and Security****

All personal details are securely stored in compliance with industry standards. We employ a robust encryption protocol to ensure the secure transmission of your data over the internet. Our platform is a “Closed Loop System” which allows us to exercise tight control of security on any data coming in or going out. We are able to segregate and isolate sensitive data from general data in order to safeguard the contents of that data.

****Payment Card Industry (PCI) Compliance****

We adhere to PCI compliance standards for the secure handling of credit card information. Our platform is built on PCI principles and auditable to ensure the integrity and security of credit card processing.

****Data Encryption****

We utilize strong encryption TLS 3 and SSL to protect all data in transmission. Our encryption practices are designed to prevent unauthorized access or disclosure of your personal information.

****Multi-Tiered Security System****

Our multi-tiered security system ensures that access to critical data, such as personal information and revenue numbers, is restricted and controlled. Only authorized personnel with specific roles within the organization are granted access to this sensitive data.

****Use of Information****

The information we collect is used solely for the purpose of facilitating transactions within the marketplace and improving our services. We do not sell, rent, or share personal information with third parties without your explicit consent, except as required by law.

****Your Rights****

You have the right to access, correct, or delete your personal information stored on our platform. Please contact our support team to exercise these rights.

****Changes to This Statement****

We may update this privacy statement to reflect changes to our information practices. If we make any material changes, we will notify you by email or by means of a notice on this platform prior to the change becoming effective.

****Contact Us****

For questions about this privacy statement or our privacy practices, please contact us at info@sophali.ca

This privacy statement is effective as of April,3 2024.